tantlab

Unexplained because it works The unfound reasons for the practical effectiveness of force-directed network layouts and modularity clustering

Mathieu Jacomy Aalborg University MASSHINE & Techno-Anthropology Lab @jacomyma@mas.to

Case #1: Network layout algorithms

This case in short:

- 1. Those algos do work in practice
- 2. But we don't know why
- 3. Yet algo designers say we do
- 4. Yet we actually do not
- 5. But we don't care to not understand, because it works well enough.
- Q: Should we care about understanding? Why or why not?



Adamic, L. A., and Glance, N. (2005) The political blogosphere and the 2004 US election: divided they blog, Proceedings of the 3rd international workshop on Link discovery, pp. 36-43.

1. Network layout algorithms work in practice

- They are inspiring
- They are popular
- You don't have a choice

(i.e. there are few other options)

SOCIAL SCIENCE

Computational Social Science

David Lazer,¹ Alex Pentland,² Lada Adamic,³ Sinan Aral,^{2,4} Albert-László Barabási,⁵ Devon Brewer.⁶ Nicholas Christakis.¹ Noshir Contractor.⁷ James Fowler.⁸ Myron Gutmann.³ Tony Jebara,⁹ Gary King,¹ Michael Macy,¹⁰ Deb Roy,² Marshall Van Alstyne^{2,11}

Te live life in the network. We check our e-mails regularly, make mobile phone calls from almost any locaion, swipe transit cards to use public transportation, and make purchases with credit cards. Our movements in public places may be captured by video cameras, and our medical records stored as digital files. We may post blog entries accessible to anyone, or maintain friendships through online social networks. Each of these transactions leaves digital traces that can be compiled into comprehensive pictures of both individual and group behavior, with the potential to transform our understanding of our lives, organizations, and societies.

The capacity to collect and analyze massive amounts of data has transformed such fields as biology and physics. But the emergence of a data-driven "computational social science" has been much slower. Leading journals in economics, sociology, and political science show little evidence of this field. But computational social science is occurring-in Internet companies such as Google and Yahoo, and in govern-

¹Harvard University, Cambridge, MA, USA. ²Massachusetts Institute of Technology, Cambridge, MA, USA, ³University of Michigan, Ann Arbor, MI, USA, ⁴New York University. New York, NY, USA. ⁵Northeastern University, Boston, MA, USA. ⁶Interdisciplinary Scientific Research, Seattle, WA, USA. ⁷Northwestern University, Evanston, IL, USA. ⁸University of California–San Diego, La Jolla, CA, USA. ⁹Columbia University, New York, NY, USA ¹⁰Cornell University, Ithaca, NY, USA, ¹¹Boston University, Boston, MA. USA. E-mail: david lazer@harvard.edu. Complete affiliations are listed in the supporting online material.

ment agencies such as the U.S. National Security Agency. Computational social science could become the exclusive domain of private companies and government agencies. Alternatively, there might emerge a privileged set of academic researchers presiding over private data from which they produce papers that cannot be A field is emerging that leverages the capacity to collect and analyze data at a scale that may reveal patterns of individual and group behaviors.

critiqued or replicated. Neither scenario will serve the long-term public interest of accumulating, verifying, and disseminating knowledge.

What value might a computational social science-based in an open academic environment-offer society, by enhancing understanding of individuals and collectives? What are the



Data from the blogosphere. Shown is a link structure within a community of political blogs (from 2004), where red nodes indicate conservative blogs, and blue liberal. Orange links go from liberal to conservative and purple ones from conservative to liberal. The size of each blog reflects the number of other blogs that link to it. [Reproduced from (8) with permission from the Association for Computing Machinery]

That network visualization became so famous it ended up ALSO the poster boy of the programmatic paper of computational social science!

Lazer, D., Pentland, A., Adamic, L., Aral, S., Barabási, A. L., Brewer, D., ... & Van Alstyne, M. (2009). Computational social science. Ścience, 323(5915), 721-723.

1. Network layout algorithms work in practice

- They are inspiring
- They are popular
- You don't have a choice

(i.e. there are few

That network visualization became so famous it ended up ALSO the poster boy of the programmatic paper of computational social science!

SOCIAL SCIENCE

Computational Social Scier

David Lazer,¹ Alex Pentland,² Lada Adamic,³ Sinan Aral,^{2,4} Albert-László B Devon Brewer.⁶ Nicholas Christakis.¹ Noshir Contractor.⁷ James Fowler.⁸ Tony Jebara,⁹ Gary King,¹ Michael Macy,¹⁰ Deb Roy,² Marshall Van Alstyne

Te live life in the network. We check our e-mails regularly, make mobile phone calls from almost any location, swipe transit cards to use public transportation, and make purchases with credit cards. Our movements in public places may be captured by video cameras, and our medical records stored as digital files. We may post blog entries accessible to anyone, or maintain friendships through online social networks. Each of these transactions leaves digital traces that can be compiled into comprehensive pictures of both individual and group behavior, with the potential to transform our understanding of our lives, organizations, and societies.

The capacity to collect and analyze massive amounts of data has transformed such fields as biology and physics. But the emergence of a data-driven "computational social science" has been much slower. Leading journals in economics, sociology, and political science show little evidence of this field. But computational social science is occurring-in Internet companies such as Google and Yahoo, and in govern-

¹Harvard University, Cambridge, MA, USA. ²Massachusetts Institute of Technology, Cambridge, MA, USA. ³University of Michigan, Ann Arbor, MI, USA, ⁴New York University. New York, NY, USA. ⁵Northeastern University, Boston, MA, USA. ⁶Interdisciplinary Scientific Research, Seattle, WA, USA. ⁷Northwestern University, Evanston, IL, USA. ⁸University of California–San Diego, La Jolla, CA, USA. ⁹Columbia University, New York, NY, USA ¹⁰Cornell University, Ithaca, NY, USA, ¹¹Boston University, Boston, MA. USA. E-mail: david lazer@harvard.edu. Complete affiliations are listed in the supporting online material.

ment agencies such as the ity Agency. Computationa become the exclusive dor panies and government ag there might emerge a pr demic researchers presidi from which they produce p SO, IN OTHER WORDS: My observation is that they work wellenough for the people who use them, because they keep using them. You may think they still actually don't work for them. I guess you know better.



Data from the blogosphere. Shown is a link structure within a community of political blogs (from 2004), where red nodes indicate conservative blogs, and blue liberal. Orange links go from liberal to conservative, and purple ones from conservative to liberal. The size of each blog reflects the number of other blogs that link to it. [Reproduced from (8) with permission from the Association for Computing Machinery]

721

www.sciencemag.org SCIENCE VOL 323 6 FEBRUARY 2009 Published by AAAS

Lazer, D., Pentland, A., Adamic, L., Aral, S., Barabási, A. L., Brewer, D., ... & Van Alstyne, M. (2009). Computational social science. Science, 323(5915), 721-723.

2. But we don't know why they work

The most common criteria for a good graph drawing are obsolete. For most people.

They have been for 15 years. Arguably 30.

Introducing: A history of graph drawing in 7 min. I tried 5 but I can't.

1934 EMOTIONS MAPPED BY NEW GEOGRAPHY

Charts Seek to Portray the Psychological Currents of Human Relationships.

It starts in the SSH. Drawn manually. Empirical data.

Moreno, J.L. (1933) 'Emotions mapped by new geography', New York Times, 3, p. 17. Moreno, J.L. (1934) Who shall survive?: A new approach to the problem of human interrelations.











Criteria extracted from practices. Diagrams: many semiotic features.

AREA	minim
BALAN	balanc
	vertica
BENDS	minim
	edges.
CONVEX	maxin
	drawn
CROSS	minim
	betwee
DEGREE	place
	center
DIM	minim
	dimen
LENGTH	minim
MAXCON	minim
SYMM	symm
UNIDEN	unifor
VERT	vertica

Sindre, G., Gulla, B. and Jokstad, H.G. (1993) 'Onion graphs: Aesthetics and layout', in Proceedings – 1993 IEEE Symposium on Visual Languages, VL 1993, Bergen, Norway, 24–27 August 1993. Institute of Electrical and Electronics Engineers Inc., pp. 287–291. doi:10.1109/VL.1993.269613.

Sugiyama, K., Tagawa, S. and Toda, M. (1981) 'Methods for visual understanding of hierarchical system structures', IEEE Transactions on Systems, Man and Cybernetics, 11(2), pp. 109–125. doi:10.1109/TSMC.1981.4308636.

inimize the area occupied by the drawing. alance the diagram with respect to the ertical or horizontal axis. inimize the number of bends along the

aximize the number of faces

rawn as convex polygons.

inimize the number of crossings etween edges.

lace nodes with high degree in the enter of the drawing.

inimize differences among nodes' imensions.

inimize the global length of edges.

inimize length of the longest edge. mmetry of sons in hierarchies.

niform density of nodes in the drawing. erticality of hierarchical structures.

1993



Eades, P. (1984) 'A heuristic for graph drawing', Congressus Numerantium, 42, pp. 149–160. Available at: https://ci.nii. ac.jp/naid/10000023432 (Accessed: 13 October 2020).



Algorithm. Small networks. No semiotic features. Not empirical.



Tamassia, R., Di Battista, G. and Batini, C. (1988) 'Automatic graph drawing and readability of diagrams', IEEE Trans-actions on Systems, Man and Cybernetics, 18(1), pp. 61–79. doi:10.1109/21.87055.





Früchterman, T.M.J. and Reingold, E.M. (1991) 'Graph drawing by force-directed placement', Software: Practice and Experience, 21(11), pp. 1129–1164. doi:10.1002/spe.4380211102.

Harel " as drawn by Davidson and Harel

Graph Drawing by Force-directed Placement

THOMAS M. J. FRUCHTERMAN* AND EDWARD M REINGOLD Department of Computer Science, Springfield Aver



Figure 16. Graphs in Figure.



Figure 17. Triangulated triangle (gra 6(c) from Kamada and Kaw.

"We are concerned with drawing undirected graphs according to some generally accepted aesthetic criteria [Eades and Tamassia (1987)]. ... Our algorithm does not explicitly strive for these goals, but does well at distributing vertices evenly, making edge lengths uniform, and reflecting symmetry. Our goals for the implementation are speed and simplicity. ... We have only two principles for graph drawing: (1) Vertices connected by an edge should be drawn near each other. (2) Vertices should not be drawn too close to each other."

Harel " as drawn by Davidson and Harel

Früchterman, T.M.J. and Reingold, E.M. (1991) 'Graph drawing by force-directed placement', perience, 21(11), pp. 1129–1164. doi:10.1002/spe.4380211102.





1(a) from Davidson and Harel w Davidson and Harel

Aesthetic criteria can be dropped.

d Ex-



		graph	bend-less	cross-less	minangle	orthog	sym
1997	b+		0.96	0.97	0.38	0.27	0.75
	b-		0.47	0.99	0.44	0.28	0.71
User benchmark. The tested notwork	c+		0.82	1	0.46	0.33	0.63
has only 16 nodes.	C-		0.87	0.88	0.35	0.29	0.84
	m+		0.71	0.98	0.62	0.22	0.74
	m-		0.82	0.98	0.16	0.26	0.79

Fig. 1. Six of the ten experimental graph drawings, and their aesthetic values.

Purchase, H. (1997) 'Which aes-thetic has the greatest effect on human understanding?', in Di Bat-tista, G. (ed.), Graph Drawing. GD 1997. Lecture Notes in Computer Science, vol. 1353, Berlin, Hei-delberg: Springer, pp. 248–261. doi:10.1007/3-540-63938-1_67.

GRIP: Graph dRawing with Intelligent Placement*

Pawel Gajer¹ and Stephen G. Kobourov²



Fig. 7. Tori of various length and thickness: 1000, 2500, and 10000 drawn in four dimensions and projected down to three dimensions.



Fig. 8. Triangular (degree 6) meshes of 496, 1035, and 2016 vertices.



Fig. 9. Knotted triangular (degree 6) meshes of 496, 1035, and 2016 vertices.



Gajer, P. and Kobourov, S.G. (2001) 'GRIP: Graph drawing with intelligent placement', in Marks, J. (ed.), Graph Drawing. GD 2000. Lecture notes in computer science, vol. 1984. Berlin: Springer Verlag, pp. 222–228.



Fig. 5. Knotted rectangular (degree 4) meshes of 1600, 2500, and 10000 vertices.



Fig. 6. Cylinders of 1000, 4000, and 10000 vertices.

Algorithm. Large networks. Not empirical. Not scale-free.

2001











Large-Graph Layout with the Fast Multipole Multilevel Method

STEFAN HACHUL and MICHAEL JÜNGER Universität zu Köln, Institut für Informatik

(a) FM³

(d) FMS



(e) ACE

(b) GVA

Fig. 12. (a)-(f) Drawings of snowflake_A generated by different algorithms.

(f)

Hachul, S. and Jünger, M. (2005) 'Drawing large graphs with a potential-fieldbased multilevel algorithm', in Pach, J. (ed.), Graph Drawing. GD 2004. Lecture Notes in Computer Science, vol. 3383. Berlin, Heidelberg: Springer, pp. 285– 295. doi:10.1007/978-3-540-31843-9_29

(f) HDE



(g)

(h)

Energy Models for Graph Clustering

Institute of Computer Science an@informatik.tu-cottbus.de





Figure 2: Pseudo-random graph

Noack, A. (2007) 'Energy models for graph clustering', Journal of Graph Algorithms and Applications JGAA, 11(112), рр. 453-480.

(c) Edge-repulsion LinLog model

Energy Models for Graph Clustering

Andreas Noack

Institute of Computer Science Brandenburg Technical University, Cottbus, Germany an@informatik.tu-cottbus.de





(b) Kamada-Kawai, adapted by Gansner et al.

"The goal of this work are layouts that group densely connected nodes and separate sparsely connected nodes; such layouts often violate aesthetic criteria like small edge lengths or uniformly distributed nodes."



Noack, A. (2007) 'Energy models for graph clustering', Journal of Graph Algorithms and Applications JGAA, 11(112), pp. 453-480.

epulsion LinLog model



Martin, S., Brown, W.M., Klavans, R. and Boyack, K.W. (2011) 'OpenOrd: An open-source toolbox for large graph layout', Proceedings of SPIE, the International Society for Optical Engineering. Society of Photo-Optical Instrumentation Engineers, San Francisco Airport, California, United States, 24 January 2011, vol. 7868. doi:10.1117/12.871402.



Jacomy, M., Venturini, T., Heymann, S., & Bastian, M. (2014). ForceAtlas2, a continuous graph layout algorithm for handy network visualization designed for the Gephi software. PloS one, 9(6), e98679.





TAKEAWAYS

Theory has ALWAYS **followed** practices.

With a considerable delay.

The field consists of **recipes** all the way down. I mean: the field is full of heuristics.

In short: we don't know why it works.

3. Algorithm designers say they know why it works







layouts of the (a, r)-energy model.

Noack says:

- The goal is cluster separability (I concur)
- It is decided by the attraction and repulsion forces (yes, BUT...)
- The optimal forces are linear and logarithmic. Hence "LinLog". (I concur)

Noack, A. (2007) 'Energy models for graph clustering', Journal of Graph Algorithms and Applications JGAA, 11(112), pp. 453-480.

FIG. 3: Impact of the parameters a and r on the optimal

4. Yet algo designers don't actually know



(a) (Node-repulsion) Fruchterman-Reingold

(b) Edge-repulsion Fruchterman-Reingold

Noack, A. (2007) 'Energy models for graph clustering', Journal of Graph Algorithms and Applications JGAA, 11(112), pp. 453–480.

(a) Fruchterman-Reingold model

LinLog without edge repulsion sucks.

While with edge repulsion, it's great.

It's not (mainly) the forces, it's the edge repulsion.



5. Who cares?

Users care that:

- It works in practice
- They can justify the method

An algo designer does not care because:

- Their algo works,
- it has a rationale...
- ...that passed peer review. Job done, right?

As long as we agree to not look under the hood, this is good science.

- Reopening a "cold case" may bring back existing conflicts/tensions
- It is inherently controversial (it goes against the consensus)
- There might be no benefits to the time and effort spent on it

- Yet **benefits** may still come out: Innovation or breakthrough (who knows) • Better methodological grounding Better explanation (teaching)

There is a risk to reopening a solved problem:

Interlude What am I up against?

A tool maker's perspective

What do the algorithm users want?

ANI JUP

(and what do the tool makers want?)

CIEKO

COSTA

AVINCI

Interlude: what am I up against?

The user of a tool or algorithm may have different goals than those expected by the author of that tool or algorithm.

Is this controversial?

Interlude: what am I up against? Here is a point of view you find in the digital humanities



The tool is EASY TO USE HIDING COMPLEXITY

The user is LAZY THINKING UNREFLECTIVE

Interlude: what am I up against? Here is a point of view you find in the digital humanities

CRITICAL THINKING

The tool is DIFFICULT TO USE EXPOSING COMPLEXITY

The user is HARD THINKING REFLECTIVE

Interlude: what am I up against? Here is a point of view you find in the digital humanities

Ease-of-use axis

The tool is EASY TO USE HIDING COMPLEXITY

BLACK BOX

The user is LAZY THINKING UNREFLECTIVE



CRITICAL THINKING

The tool is DIFFICULT TO USE EXPOSING COMPLEXITY

The user is HARD THINKING REFLECTIVE

Interlude: what am I up against? The problem with ignoring the user's own needs

The user needs to hammer the nail...



Interlude: what am I up against? The problem with ignoring the user's own needs

The user needs to hammer the nail...







Interlude: what am I up against? The problem with ignoring the user's ov

The user needs to hammer the nail...



Time constrained situations; Learning by doing; Testing;

So the user finds another way: They hit Mjölnir with the nail.

Interlude: what am I up against?

In my abstract for this conference I wrote:

What are epistemic cultures:

"Observing network analysis practices" shows that users have their own epistemic culture."

(You'll soon meet my Reviewer #2)

"amalgams of arrangements ... which, in a given field, make up how we know what we know. ... cultures that create and warrant knowledge."

Knorr-Cetina, K. (1999). Epistemic cultures: How the sciences make knowledge. Harvard university press.

Meet my reviewer #2

"If this contribution is accepted, it is to highlight how caricatural science has become in some areas where criticizing it is considered a problem, the user is always right even when wrong (because epistemic culture etc.), existing practices are perfect, and not understanding is great."



Gustave Doré, Le Louvre (definitely not)

Why would "users have their own goals" imply that "their practices are unproblematic"?

 \rightarrow Because you think that practices should be bound by academic authority.

Yet academic authority follows from the practices.



Case #2: Community detection (in networks)

This case in short:

- 1. People like the Louvain method
- 2. The Leiden and Bayesian Inference methods are claimed to be superior by their designers
- 3. Some users still prefer Louvain
- 4. That's because they do something else than what algorithm designer consider should be done with these algos
- 5. Those designers still contend that these users are wrong
- 6. This boils down to my reviewer #2: Users cannot have their own goals



Network of airports: countries (ground truth)



Network of airports: countries (ground truth)

Europe:

- Many countries
- But a self-consistent airspace

North America:

- Three countries
- Also a self-consistent airspace

Network of airports: Louvain method

Europe is a single community

North America is a single community

Network of airports: Leiden method

Europe is one big and a few small communities

North America is one big and a few small communities

Network of airports: Peixoto's Bayesian inference method

Europe is many smaller communities

North America is many smaller communities

What makes Leiden and Bayesian Inference better

LOUVAIN

With Louvain you can set "resolution": How big you want the communities.

The Louvain method has a known bias: It finds same-size communities.

LEIDEN

The Leiden method **fixes** that bias. Still has the resolution setting. Better mathematical justification.

PEIXOTO's Bayesian Inference Also fixes the bias. (explicitates model assumptions) Has no resolution. (non-parametric)

- Even better mathematical justification.

Countries (ground truth?) (or maybe not?)

LOUVAIN Few big chunks. Useful to summarize the structure of the network. LEIDEN Mixed chunks. Useful to retrieve macro & micro structures. BAYESIAN INFERENCE Can predict communities that follow the model's assumptions. For some users, Louvain's "bias" is a <mark>feature</mark>.

Countries (ground truth?) (or maybe not?)

LOUVAIN Few big chunks. Useful to summarize the structure of the network. LEIDEN Mixed chunks. Useful to retrieve macro & micro structures. BAYESIAN INFERENCE Can predict communities that follow the model's assumptions.

Tiago Peixoto's argument

Descriptive methods like Louvain "do not articulate precisely what constitutes community structure" contrary to inferential methods.

Therefore they "carry no explanatory power." The communities obtained from descriptive methods "can be seen and described, but they cannot explain."

"Every descriptive method can be mapped to an inferential one, according to some implicit model." Descriptive methods are inferential methods that do not state their model, which makes them inherently worse.

"There is no such thing as a 'modelfree' community detection method."

→ For Tiago Peixoto, you would be wrong to prefer Louvain over Bayesian inference.

→ But he assumes to predict, since

Tiago Peixoto. https://skewed.de/tiago/blog/descriptive-inferential

- \rightarrow But he assumes that you always aim
 - to predict, since there always is a model.



Dear algorithm designer,

Users will repurpose your creation, and if you want to criticize it, you must put the effort to understand why.

I am sorry for your loss, Mathieu

PS: I've been there. Feel free to give me a call.

Conclusion: How to keep the gate of the algorithm

"Scientific and technical work is made invisible by its own success." – Bruno Latour

When technology works, the science of understanding why is often undone.

Yet it could help us:

- Find new purposes to existing algorithms (invented by users)
- Find out when users are actually wrong, and help them improve
- Do science that supports **existing** practices

- (they may still show it does!)
- 3.

My wishful thinking for doing that undone:

1. Peer review should allow an algorithm author to not know why it works.

2. Algo designers should face user practices. Understanding before gatekeeping.

Explaining should have academic currency. Not just novelty or efficiency. Thank you for your attention.

@jacomyma@mas.to reticular.hypotheses.org





Distance between n1 and n2



Different algorithms produce different results.



The blue dots gather on the left, the red dots gather on the right (image layer).

...which means that...

The layout placed the nodes of the same kind together (layout layer).

...which means that...

The blogs tend to connect more with blogs of the same political affiliation (network layer).

...which means that...

When bloggers add a blog to their blogroll, it generally has a similar political content (phenomenon layer).

...interpretation:

The behavior of political bloggers features homophily (tendency to link to the same) which results in the polarization of the political web.



Layers of mediation

Situating visual network analysis, Jacomy, 2021.